

Resource Persons

1. Dr. Shibulal A.L. *HOD, MBA Dept.*
2. Dr. Vineetha Mathew. *Faculty, MBA*
3. Ms. Saranya Sathyaneshan. *Faculty, MBA*
4. Mr. Ninu P John. *Faculty, MBA*
5. Dr. Narayanan S. *Professor, Dept. of CE*
6. Dr. Manoj M. *Professor, ECE*

Registration Fee: 600/-

Last Date for registration: 3rd January 2025

<https://forms.gle/XP12qsNpq3zRNqwG8>



Bank Account Details

Marian Engineering College,

Federal bank, Kazhakuttom

A/C No : 16170100067738.

IFSC Code :FDRL0001617

Purpose : 3 Day Faculty Development Program



Course Coordinators

1. Ms. Ramola Joy
Joint Secretary, ISTE, MEC

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Joint Secretary, ISTE, MEC

Contact us



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Marian Educity, Kazhakuttom, Trivandrum 695582



3 Day Faculty Development Program

on

Entrepreneurship & IPR

6th - 8th January 2025



MARIAN

ENGINEERING COLLEGE

'NURTURING A HABIT OF EXCELLENCE'



About MEC

The Marian Engineering College (MEC) Kazhakkuttom, Trivandrum is managed by the Trivandrum Social Service Society under the Trivandrum Latin Catholic Archdiocese. College located in the serene city of Trivandrum, Kerala, is a premier institution established in 2001. Affiliated with APJ Abdul Kalam Technological University and approved by the All India Council for Technical Education (AICTE), MEC offers a comprehensive range of undergraduate and postgraduate programs in engineering and technology. The college is known for its commitment to academic excellence, fostering a nurturing environment that encourages innovation and research. With a faculty comprising experienced professionals and experts in their fields, MEC ensures that students receive high-quality education and guidance, preparing them for the challenges of the dynamic engineering landscape. Apart from academics, MEC encourages the holistic development of students. The college offers numerous extracurricular activities such as sports, cultural events, and technical clubs, which help students build leadership skills, teamwork, and a sense of social responsibility.

Vision

To be an institution offering quality technical education and promoting research with strong ethical values for public good.

Mission

To mould the young men and women into technologically up to date, socially conscious and morally sound individuals by providing an inspiring environment of learning for the welfare of the society.

About ISTE

The Indian Society for Technical Education (ISTE), established in 1968, is a premier national organization dedicated to enhancing the quality of technical education in India. With over 1,30,000 teacher members from various institutions and more than 5,00,000 student members, ISTE fosters innovation, research, and professional development in engineering, technology, and applied sciences, empowering educators and students alike. Major institutions with ISTE chapters include IITs, NITs, IISc, and numerous leading engineering and technical colleges across India.

About the Program

The ISTE Chapter, Marian Engineering College, in association with Marian Business School, is organizing a program on Engineering Entrepreneurship and IPR. This program aims to equip participants with the necessary knowledge, skills, and mindset to develop innovative solutions, protect their intellectual property, and launch successful startups.

Key Objectives

1. Foster Innovation and Entrepreneurship: Encourage participants to think creatively, develop innovative solutions, and cultivate an entrepreneurial mindset.
2. Intellectual Property Rights (IPR) Management: Educate participants on the importance of IPR, types of IPR (patents, trademarks, copyrights, etc.), and the process of filing and managing IPR.
3. Competitor Analysis in Entrepreneurship: Entails a comprehensive process of identifying, analyzing, and understanding your competitors' strengths, weaknesses, and strategies.